

The Dog Eared Book Loyalty Program Official Rules:

Collect 9 stickers and get 1 free \$4.95 book, 2 free \$1.95 books, or \$5.00 off any new book/rare book with a purchase price of \$5.00 and up.

How to collect the stickers:

Purchase 1 book \$4.95 & up = 1 sticker

Purchase 2 books at \$1.95 = 1 sticker

You can mix/match \$1.95 mass market paperbacks and \$1.95 children's book to receive a sticker.

Only book purchases can be used towards collecting stickers. Magazines, t-shirts, artwork, etc. do not apply.

Loyalty program cards never expire.

Forgot to bring your card one visit and ended up with more than 1? Multiple cards can be combined to reach the 9 sticker goal.

Loyalty card(s) with total of 9 stickers must be presented in order to redeem for free book(s)/\$5 off coupon

No cash value for stickers collected, can only be used for free book(s)/\$5 off coupon

We reserve to right to change or end this program at anytime.



Official rules as of: 12/26/15